

Tū Manawa Active Aotearoa

Applying for funding



Tū Manawa Active Aotearoa is a Sport New Zealand fund aimed at getting tamariki and rangatahi active. Tū Manawa is administered locally by Sport Whanganui and covers the Whanganui, Ruapehu, and Rangitīkei districts. You can apply anytime, but you need to speak to our team first.

How do I apply?

The first step is to have a conversation with our team. We can then send you a link to apply, and give you tips and advice to make your application as strong as possible.

What types of projects get funded?

Tū Manawa Active Aotearoa supports projects that engage young people aged 5-18 in play, active recreation and sport.

There is a particular focus on projects targeting young women and girls or disabled young people. Some projects we fund include wider whānau and community, but in your application we are interested in hearing about the impact it will have on the young people who participate.



For full criteria and guidelines, visit sportwhanganui.co.nz/funding

When can I apply?

Applications close on the following dates, depending on the amount you apply for.

Fast Fund (up to \$10K): 31 January, 30 April, 31 July, 31 October

Full Fund (up to \$40K): 28 February, 31 August



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How do you know your project is needed?

We ask two questions to understand the need for your project:

How do you know that tamariki and rangatahi want the activity you're providing?

We want to hear how the voice of your participants has influenced your proposed project. Who have you spoken to about what the tamariki and rangatahi want? What did you hear? We'd especially love to see any evidence of this you can attach.

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There is a high demand for golf within the local rangatahi community. This was identified when a large group of rangatahi were playing golf in a local park, which is prohibited. After sitting down with them and discussing more in-depth, we collaboratively put together a 6-week programme to allow our rangatahi to learn and build confidence in the activity.

EXAMPLE OF RANGATAHI VOICE

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What barriers do participants face in accessing your opportunity?

How will your proposal resolve those barriers?

We want to see evidence that you understand what is keeping your target participants from accessing the activity. Is it not having the equipment? Not being able to access transport? Not having the confidence to participate? Tell us how you know this is a barrier and why your project will address it.

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We surveyed 25 girls from a local high school, which reinforced that motivation/confidence were keeping them from participating in active opportunities. We will address this barrier by providing a welcoming and fun environment that prioritises participation and development. ”

EXAMPLE OF BARRIER(S)

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Ways to think about evaluating your project

It's a good idea to think about how you will evaluate your project before you start. You can collect information before, and after your project.



quotes or testimonials



feedback forms

surveys



For more information please contact Sport Whanganui at 06 349 2300