



## Tū Manawa Active Aotearoa is a Sport New Zealand fund aimed at getting tamariki & rangatahi active.

The Tū Manawa Active Aotearoa fund is administered locally by Sport Whanganui. There are four funding rounds per year.

The first step is to have a conversation with our team. We can then send you a link to apply, and give you tips and advice to make your application as strong as possible. Here are some things to think about when you complete your application.

### Who will be involved?

Tū Manawa Active Aotearoa supports projects that activate **tamariki, rangatahi** and **young women**.

Some projects we fund include wider whānau and community, but in your application we are looking for the impact on tamariki, rangatahi and young women participants.



### What type of project is it?

What is the main type of physical activity involved? The category you choose will help us to judge how well your project deals with the problems people might face when trying to do that type of physical activity.



#### Sport

- Has rules for how to play.
- Sport-specific skills.
- Happens in a specific place, e.g. court or field.

#### Active recreation

- Non-competitive.
- Has guidelines to keep you safe, but no rules.
- May improve skills.
- Flexible in where it takes place.

#### Play

- Just needs time, space & permission – there are no rules
- No skills needed
- Happens anywhere

### When can I apply?

You can apply anytime. First, you need to have a conversation with our team about your application and whether it meets the criteria. We will then send you a link to an online application form. Applications close on the following dates:

- 16 February 2024 - Fast Fund only
- 30 April 2024 - Full Fund + Fast Fund
- 31 July 2024 - Fast Fund only
- 31 October 2024 - Full Fund + Fast Fund

# Applying for funding

Thinking about evaluating your project



## How do you know your project is needed?

The more specific and targeted a problem, the stronger your application is. It's also important to be specific about where you're getting your information from. We want to know who you talked to, how many people, what you asked and what you were told.



What is the problem you are trying to solve?

How do you know it's a problem?

Tell us the specific challenges **your target group** is facing



"Increased use of technology, poor attention spans and growing rates of physical inactivity are **big challenges society is facing**. By being able to deliver this programme in school hours and onsite **removes transportation issues**, giving access to students who otherwise will not be able to participate in this activity. **We know** that demand for this is very high and there will be strong uptake from the students."

examples

How?

**"Working in partnership with other community and education providers** has enabled us to gain some important feedback, and we've heard issues with confidence and a sense of belonging are affecting girls and young women.

**We surveyed 25 girls** from a local high school, which reinforced that motivation/confidence were keeping them from participating in active opportunities."



Use specific examples

Be concise

Tell us **how** you know this is a key barrier

## What is your main objective?

Your project will probably have an impact in lots of ways! But for this application, it's best to choose the one or two that are the main objectives of your project. The objective(s) you choose will be what you report on after the project is complete. They are all important, so try to choose the way your project will make the biggest difference.

## Ways to think about evaluating your project

It's a good idea to think about how you will evaluate your project, before you start. Here are some ways that you can collect information before, and after your project.



quotes or testimonials



surveys



feedback forms



Have questions or need some advice? Talk to our team at Sport Whanganui 06 349 2300