

SPORT WHANGANUI STRATEGIC INTENT

VISION

Active, healthy & connected communities.

WHY

PURPOSE

Activate, connect & strengthen our communities to enhance their health and wellbeing.

WHAT

ACTIVATE the future

**New Reach/New Modes/
New Places.**

**Get inactive people
moving & unlock new
opportunities
in our local communities.**

STRENGTHEN the core

**Active for life/
Supporting our foundation.**

**Maintain sports,
activities & programmes
that add value to create a
sustainable future.**

CONNECT our community

**Strong relationships &
partnerships, diversity
& representation.**

**Build meaningful relationships
& partner with our diverse
communities, people &
organisations to extend our
reach and impact.**

HOW

